PROGRAMME

International Congress on Vocational and Professional Education and Training

FROM SKILLS TO PROSPERITY – SHARING ELEMENTS OF SUCCESS

20 – 22 June 2016
Winterthur (Switzerland)

Platform for decision-makers in politics, business and academia to internationally strengthen VPET

www.vpet-congress.ch
Ladies and gentlemen

Global challenges call for collective intelligence. Economies face a growing shortage of skilled workers while societies are struggling with persistently high numbers of young people with no career prospects. I am firmly convinced that vocational and professional education and training – VPET – contributes significantly to economic and social prosperity. It is a key success factor in providing the labour market with workers with the right blend of skills along the entire value chain. The time has come to learn from one another and share our country’s experiences. It was with this in mind that Switzerland decided to host an International Congress on Vocational and Professional Education and Training in 2014. To continue the dialogue, we are now holding a second congress in Winterthur.

In Switzerland, we have created an education system based on partnerships. This has also proven its worth economically. The close ties to the private sector are what makes Swiss VPET successful. Demand for people who have both know-how and practical work experience has never been greater. And young people enjoy excellent job prospects. Therefore, VPET is fundamentally important not only to the prosperity of my country, but to all economies – of that I am certain.

Influential talks took place at the first congress between country delegations, VPET experts and international companies – it served as a forum for ideas on how to raise the profile of VPET and set up education systems sustainably. The discussions held in 2014 are now bearing fruit, as some of the resulting projects and objectives have led to promising collaborations.

At this year’s event, you too can benefit from exchanges with international key players from the fields of politics, education and the private sector. Take advantage of the 2nd International Congress on Vocational and Professional Education and Training to transfer knowledge globally and establish valuable new contacts from around the world. Let’s share the wealth!

I look forward to seeing you in Winterthur.

Johann N. Schneider-Ammann
President of the Swiss Confederation

Keynote Speakers

Marianne Thyssen
EU Commissioner for Employment, Social Affairs, Skills and Labour Mobility

Deborah Roseveare
Head, Skills beyond School Division, Directorate for Education and Skills, OECD

Luiz Cassiano Rando Rosolen
CEO, Indústrias Romi S.A., Brazil

Rajiv Pratap Rudy
Hon’ble Minister of State (Independent Charge) for Skill Development and Entrepreneurship, India

Aleksandar Vučić
Prime Minister of the Republic of Serbia

Ursula Renold
Head of Division, Comparative Education System Research, KOF Swiss Economic Institute, ETH Zürich, Switzerland

Suzan G. LeVine
United States Ambassador to Switzerland and Liechtenstein

Noel Ginsburg
Chairman and CEO, Intertech Plastics, Inc., USA
Dear guests,

We’re delighted that you are going to be taking a close look at vocational and professional education and training (VPET) and its benefits for business and society, and that you are committed to providing young people with a solid education. I hope that the conversations you have today and the insights you gain on the different elements of VPET in other countries will result in great things.

Over the next three days, you will be attending the International Congress on Vocational and Professional Education and Training in Winterthur. Even though you are only here for a short time, it is worth discovering the town and its wealth of cultural offerings. What is more, Europe’s largest annual Old Town festival, the Albanifest, will be taking place this weekend. And when it comes to education, of course Winterthur has everything on offer that a young person could need for his or her career – from a solid basic education to apprenticeships, all the way to university degrees in applied sciences. Here in Winterthur, companies find a pool of highly skilled, qualified employees with an array of competences that are essential in our job market.

If you would like to know more about education, culture and business in Winterthur, our helpful team and the apprentices on site are here to answer all of your questions. You can find further information on www.standort-winterthur.ch and www.winterthur-tourismus.ch.

We wish you a pleasant and inspiring stay here in Winterthur.

Michael Künzle
Mayor of Winterthur

Programme

Monday, 20 June, Welcome Evening

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Michael Künzle
Mayor of Winterthur, Switzerland

Silvia Steiner
Head of the Department of Education, Canton of Zurich, Switzerland
Tuesday, 21 June

08:00 – 09:10  Registration and Welcome Coffee  
Theater Winterthur

09:10 – 09:15  Welcome
Arthur Honegger  
Congress Moderator

09:15 – 09:30  Welcome Address
Johann N. Schneider-Ammann  
President of the Swiss Confederation and Head of the Federal Department of Economic Affairs, Education and Research

09:30 – 10:00  Keynote Speech
Marianne Thyssen  
EU Commissioner for Employment, Social Affairs, Skills and Labour Mobility

10:00 – 10:45  Networking Break

10:45 – 11:15  Keynote Speech
Deborah Roseveare  
Head, Skills beyond School Division, Directorate for Education and Skills, OECD

11:15 – 11:45  Keynote Speech
Luiz Cassiano Rando Rosolen  
CEO, Indústrias Romi S.A., Brazil

11:45 – 12:30  Apprentice Meets CEO Meets Apprentice
Sasiprapha Krämer  
Apprentice, UBS Switzerland AG, Switzerland
Marcel Pawlicek  
CEO, Burckhardt Compression AG, Switzerland

12:30 – 14:00  Lunch and Skills Village

14:00 – 14:15  Keynote Speech
Rajiv Pratap Rudy  
Hon’ble Minister of State (Independent Charge) for Skill Development and Entrepreneurship, India

14:15 – 15:45  Panel Discussion
Luiz Cassiano Rando Rosolen  
CEO, Indústrias Romi S.A., Brazil
Rainer Honegger  
Owner and CEO, Honegger forming Switzerland AG, Switzerland
Masahiko Mori  
President of DMG MORI, Japan
Ursula Renold  
Head of Division, Comparative Education System Research, KOF Swiss Economic Institute, ETH Zurich, Switzerland
Deborah Roseveare  
Head, Skills beyond School Division, Directorate for Education and Skills, OECD

15:45 – 16:15  Networking Break and Skills Village

16:15 – 17:15  Short Talks
Ueli Steck  
Rock Climber and Carpenter, Switzerland
Adriano Toninelli  
Training Manager, Officine Panerai, Switzerland
Hedwig Fijen  
Director Manifesta, Netherlands
Zita Langenstein  
Head Continuing Education and Training, GastroSuisse Zurich and Butleresse, Switzerland

17:15 – 17:30  Closing Remarks
Arthur Honegger  
Congress Moderator

For detailed information please refer to www.vpet-congress.ch
Tuesday, 21 June, Gala Evening

18:00 – 19:00 Welcome Cocktail
Halle 52, Winterthur

19:00 – 22:30 Gala Dinner and Greetings

Kiki Maeder
Moderator of the Evening

Mauro Dell’Ambrogio
State Secretary for Education, Research and Innovation, Switzerland

Anton Affentranger
CEO, Implenia AG, Switzerland

Magdi Batato
Executive Board Member, Executive Vice President of Operations, Nestlé S.A., Switzerland

Skills Village

Visit the Skills Village and learn more about vocational and professional education and training in Switzerland and all over the world. The apprentices, organising bodies and host companies will give you real insight into their everyday work and projects.

Exhibitors

1. UBS Switzerland AG
2. FoBBIZ, Schweizer Forum für Berufsbildung und Internationale Zusammenarbeit
3. SDC, Swiss Development Cooperation
4. SFIVET, Swiss Federal Institute for Vocational Education and Training
5. Rieter
6. Swissmem
7. SkillSonics
8. Hunziker Partner AG
9. Nestlé S.A.
10. ZHAW, Zurich University of Applied Sciences
11. KfmV, Association of Commercial Employees, Switzerland
12. European Alliance for Apprenticeships – European Commission
13. SERI, State Secretariat for Education, Research and Innovation, Switzerland
SECO, State Secretariat for Economic Affairs, Switzerland
Wednesday, 22 June

08:15 – 08:45 Welcome Coffee
08:45 – 09:00 Welcome Address
09:00 – 09:15 Keynote Speech
  "Serbia’s Policy to Bring the Education System Closer to the Needs of the Economy"
  Speaker: Mauro Dell’Ambrogio, State Secretary for Education, Research and Innovation, Switzerland

09:15 – 09:45 Keynote Speech
  "Comparative Analysis of Vocational Education and Training (VET): How to Establish Strong Linkages between Actors of the Education and Employment Systems?"
  Speaker: Ursula Renold, Head of Division, Comparative Education System Research, KOF Swiss Economic Institute, ETH Zurich, Switzerland

09:45 – 10:15 Video Message
  "US-Swiss Cooperation in Vocational Education and Training"
  Speakers: Thomas E. Perez, United States Secretary of Labor; Suzan G. LeVine, United States Ambassador to Switzerland and Liechtenstein; Noel Ginsburg, Chairman & CEO, Intertech Plastics, Inc., USA

10:15 – 10:45 Networking Break and Skills Village
10:45 – 12:45 Seminar Session I
  Focus 1 – 3
  Details on the right hand page

10:45 – 16:15 Seminar Sessions I and II
  Focus 4
  Experience the Swiss VPET System First-hand: Daily Programme Lunch Included

12:45 – 14:15 Lunch and Skills Village
14:15 – 16:15 Seminar Session II
  Focus 1 – 3
  Details on the right hand page

16:15 – 16:45 Networking Break and Skills Village
16:45 – 17:15 Summary and Preview 2018
  Speaker: Josef Widmer, Deputy Director of the State Secretariat for Education, Research and Innovation, Switzerland

12:45 – 14:15 Welcome Coffee
14:15 – 16:15 Seminar Session II
  Focus 1 – 3
  Details on the right hand page

16:15 – 16:45 Networking Break and Skills Village
16:45 – 17:15 Summary and Preview 2018
  Speaker: Josef Widmer, Deputy Director of the State Secretariat for Education, Research and Innovation, Switzerland

For detailed information please refer to www.vpet-congress.ch
Nestlé Greetings

Dear participants

We believe that helping young people become better prepared to enter the professional world and to improve their chances in a challenging job market is of great importance. At Nestlé, we have launched the Nestlé Global Youth Initiative with the goal to recruit and develop the next generation of Nestlé leaders and to help youngsters with the transition from education to work.

According to the ILO (International Labour Organization), the worldwide unemployment rate among 15- to 24-year-olds is set to rise. It is currently almost three times higher than the unemployment rate for adults and it remains difficult for young people to find jobs in most countries. Through the Nestlé Global Youth Initiative, we have committed over a three year period to offer 27,000 positions globally to adolescents for apprenticeships, internships and traineeships. And we are holding readiness for work activities to prepare young people for work. Here in Switzerland, we have hired over 700 apprentices and trainees and held over 200 «readiness for work» workshops.

In addition, we have partnered with some of our key suppliers to build the Alliance for YOUth, to mobilise companies who are determined to play a positive role in getting the youth of Europe into work. We are also part of the Global Apprenticeships Network (GAN), a coalition of companies, employers’ federations and associations that addresses the global youth unemployment crisis and the need for business to ensure skills for the future.

I hope you will be inspired during this congress by the many initiatives and discussions on how to improve the chances for youngsters in a challenging job market. And I am sure that you, in turn, will inspire your organisation to help young people grow and develop.

Peter R. Vogt
Chief Human Resources Officer, Nestlé S.A.
Contact

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